# Report on Kickstarter projects

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

Count of Outcomes based on Category:

Top most successful campaigns are in Category - Theater, Music and Film & Video.

Counts of Outcomes based on Sub-Categories:

Top most successful campaigns are in Category/Sub-Category –

Theater - Plays

Music – Rock and Indie Rock

Film & Video - Documentary

Count of Outcomes based on Creation Month:

Campaigns are having more success factor in the first half of year vs second half and it’s on peak in the month of May and June.

1. What are some of the limitations of this dataset?

* Using this data set we can find what are the possible are Categories and Sub category can be used launch the campaigns and which are the best months to launch them independently. We are missing month wise breakup in each Category /Sun-category.
* We don’t know who is the target audience and what is there demographic information

1. What are some other possible tables/graphs that we could create?

* Count of Outcomes based on Country
* Success ratio based on Category/Sub-Category
* Success ratio based on Months
* Percent Funded based on Category/Sub-Category
* Percent Funded based on Months
* Percent Funded based on Country